

Navy Federal Credit Union 2024 Community Impact



We're a member-owned and not-for-profit credit union exclusively serving the military, Veterans and their families. Guided by our core values of **service**, **integrity** and **community**, we put our more than 14 million members and communities first.

In addition to helping our members earn and save **\$4.32 billion** in 2024,¹ we champion community by creating intentional partnerships with nonprofits that align with our values. We also empower our employees to give back their time and talents through a number of flexible opportunities.



Serving Our Communities

- Over **12,000 team members** used their paid volunteer leave to give back to our communities (68,593 hours total)
- 77 leaders across the credit union engaged in our local communities through volunteer service on 94 nonprofit boards
- 209 team members served as Community Service Champions
- Team members created over **220 giving opportunities** in 2024
- Over 100 local schools supported through School Partnerships Program
- **\$100,000 donated to nonprofits** in recognition of our employees' volunteer efforts through the **Dollars for Doers** grant program
- Over 975 local children supported through our Project Neighbors holiday giving program—over \$30,000 and 39,000 school supplies were donated to local schools to help students start the academic year off right

Sustainability

 Through Navy Federal's Greening Up Council, the reusable cup initiative earned \$32,254 from \$.25 disposable cup fees, which was donated to local environmental causes, and over 1,100 team members signed the Recycling Pledge.

Giving Back



Over **\$48,000** and

29,000 toys donated

through our 27th Annual

Marine Toys for Tots drive-

a record-breaking year!

Over 700 team

members across

campuses

gathered as a force for good to

make blankets and make sure

800 Veterans will feel the

warmth and comfort they

need when they need it most



Launched new multi-year, collective partnership with the **Bob Woodruff Foundation and military relief organizations**, ensuring critical resources are readily available to members of the Armed Forces



Navy Federal and USO are collaborating on signature initiatives through a multi-year partnership that will provide **comprehensive financial wellness education** and resources to **increase the financial readiness for Active**

financial readiness for Active Duty Servicemembers and their families



Launched partnership with Operation Hope to provide **financial education for members in key markets** to help build credit and take educated steps toward homeownership

Federally insured by NCUA. ¹Dollar value shown represents the results of the 2024 Navy Federal Member Giveback Study. The Member Giveback Study takes into consideration internal market analyses comparing Navy Federal products with industry national averages, as well as member discounts, incentives, and other savings. ²Includes philanthropic giving, value of volunteer, and in-kind giving. ³The value of a volunteer hour was estimated at \$33.49 in 2024, according to assessments by Independent Sector. Toys for Tots is a registered trademark of the Marine Toys for Tots Foundation. © 2025 Navy Federal NFCU 8414-A (4-25)